

## **Historic, Archive Document**

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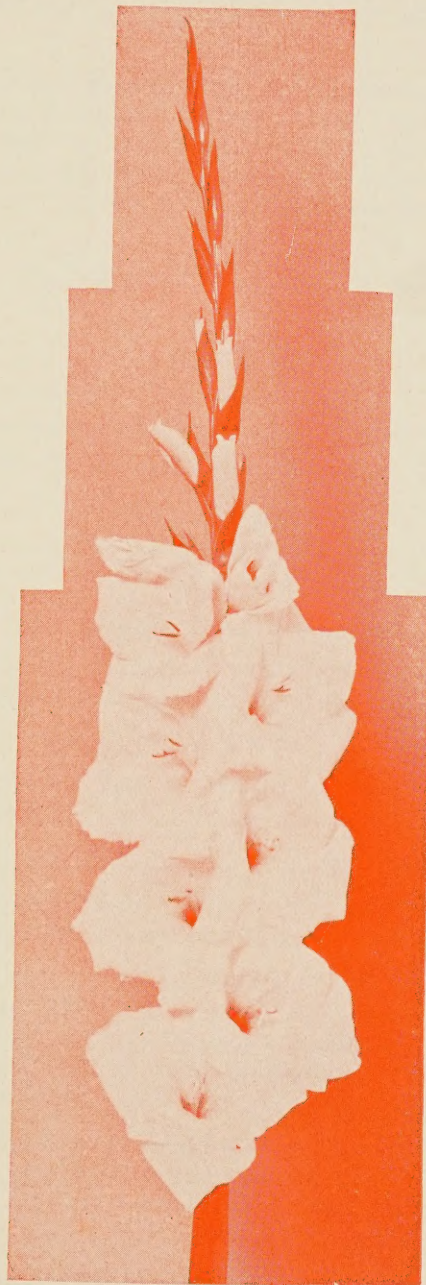
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# GLADIOLUS

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DR. J. A. CLAUSEN, Proprietor

Walnut, Illinois





Before Ordering Please Read Instructions On This Page—

## TERMS OF SALE AND ORDERING INSTRUCTIONS

All orders of \$2.00 or over will be mailed Postpaid. Prices in this list are net, except that bulbs priced per each, may be purchased ten at 8 times the single rate. Cash in full must accompany order except that orders of \$5.00 or over may be accompanied by 25% of purchase price and balance sent before time shipment is desired.

All stock is guaranteed true to name and free from thrips and disease. If on receiving shipment any items are for any reason unsatisfactory, they may be returned for refund or credit on exchange, provided they are returned within 5 days. We do not guarantee growth, flower production nor results of bulb or bulblet crop, because the conditions of planting and culture, weather and pest damage are not within our control.

We advise you to order early while our stock is complete in order to avoid disappointment.

### BULB SIZES

Large bulbs have diameters of  $1\frac{1}{4}$  inch and up.

Medium bulbs have diameters of  $\frac{3}{4}$  inch to  $1\frac{1}{4}$  inch.

Small bulbs have diameters of less than  $\frac{3}{4}$  inch.

### SPECIAL NOTICE

Names on our mailing list not credited with an order in the past two seasons will not receive a catalog unless you send us a request for same.

### PLEASE NOT NOT RISK

Please do not risk sending currency in the mails. Use Bank Draft, P. O. Money Order, Express Money Order, or Personal Check. If you send currency, risk of loss in the mails must be assumed by yourself.

Note that the descriptive text of catalog is made up of two separate lists. List No. 1 consists of varieties all of which are priced the same. As follows:

Large Bulbs—2 for **25c**; Medium size, 2 for **15c**; Small size, 5 for **25c**; Bulblets **25c** per package. The number of bulblets in a package will vary greatly, from 25 to 100 or more according to how liberally the variety produces them.

If you desire to order only one large bulb of a variety from list No. 1, the price is **15c** each. Medium size **10c** each. We do not accept orders for small bulbs in less than lots of 5 for **25c**, except that if you order **25c** worth of large and/or medium size, you may order one or more small size at **5c** each which will then be packaged with the larger sizes.

Do not forget to PRINT your name and address plainly on your order blank, and specify what date you want bulbs shipped. If no date of shipment is indicated, we will ship them at the time we consider the proper planting date in your locality.

List No. 2 consists of higher priced varieties and prices are specified following description of each variety separately.

## DISCOUNTS FOR EARLY ORDERS (Up to Jan. 31)

Prices on orders after Feb. 1st will be net.

Orders of \$5.00 or over, you may deduct 10%.

Orders of \$10.00 or over, you may add \$1.50 worth of extra bulbs of your own choice, without extra charge.

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### DESCRIPTIVE LIST NO. 1

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Large Bulbs, 2 for 25c; Medium, 2 for 15c; Small, 5 for 25c; Bulblets, Pkg. 25c

(See further details on preceding page)

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**ABU HASSAN**—Popular Violet Blue.

**ALPINE**—Ruffled Snow White.

**ARIADNE**—Cream with Large Plum Blotch.

**ALGONQUIN**—Large Red.

**ASTRID**—Nice Early Rose.

**AUREOLE**—Beautiful, Ruffled Light Yellow.

**BEACON**—Bright Scarlet with Yellow Throat.

**BETTY DUNCAN**—Fine Early Orange.

**BIG TOP**—Immense Light Salmon with Small Blotch.

**BITTERSWEET**—Orange Tan with Plum Blotch.

**BLACK OPAL**—An Oldtimer in the Black Red Class that is still popular.

**BLACK PHANTOM**—(Formerly Paul Robeson) Very Dark Red, large Florets and Long Flowerhead.

**BLACK DIAMOND**—Very Deep Red. Florets nicely Ruffled and Fluted. A medium size bloom, but its beauty and sparkle make up for its lack in size.

**BENJAMIN BRITTEN**—Large Tall Growing Exhibition Lavender.

**BOULOGNE**—Fine, Dark Wine Red.

**BROCADE**—Heavily Ruffled Clear Reddish Purple. Opens six or more florets.

**BUCKEYE BRONZE**—Shades of Bronze and Rose. An old variety that still retains a lot of popularity.

**BURMA**—Popular Ruffled Deep Rose.

**CASA BLANCA**—Dependable Pure White.

**CHAMOUNY**—Medium Shade of Rose with Silver Picotee Edge.

**CONVOY**—Good Early Purple.

**CRIMSON TIDE**—Dark Crimson Red, Exquisitely Ruffled. White Center and Mid-ribs.

**CUPID**—Early White. A Ruffled Beauty in Decorative Size.

**DANA**—Color is Magenta with Cream Markings.

**DIEPPE**—Deep Salmon Red with Darker Blotch.

**DOROTHY ARMSTRONG**—Beautiful Early Purple.



**DRYAD**—Nice Smokey with Cream Throat.

**DUSTY MILLER**—Cream and Rose Smokey.

**ELIZABETH THE QUEEN**—Good All Around Lavender. Probably the best selling Lavender. Tops for Cut Flowers.

**EASTER PARADE**—Early Pure White.

**ELENORA**—Good Purple with a Lot of Charm.

**EVANGELINE**—One of the Newer Pinks. A Light Shade, Clear Color, Grows Tall and Stately.

**FAIRY BUTTERFLY**—

**FIREBRAND**—Early Bright Scarlet. Frequent Winner at the Shows.

**FLORENCE NIGHTINGALE**—Tops in the White Class.

**FLYING FORTRESS**—Huge Grey Smokey with Red Markings.

**FRIENDSHIP**—Beautiful Early Rose with Cream Throat.

**FUSCHIA BELLE**—Fuschia Rose Red.

**GOLDEN ARROW**—Early, Nicely Waved Florets in Clear Light Yellow Color. Good Florists Variety and Popular for Gardens.

**GREEN GOLD**—Large Ruffled Greenish Yellow.

**GEN. EISENHOWER**—Tall, Large Flowered Pink.

**HAWKEYE RED**—Deep Glistening Red Sport of Vagabond Prince.

**HARMAU**—Early Orange Red.

**HARRY HOPKINS**—Tall Wine Red with Purple Cast. Good Cut Flower Variety.

**HIGH FINANCE**—Grey and Yellow Smokey. Medium Late Bloomer.

**HIGHLANDER**—Showy Light Mauve.

**KELSEY**—Cream Pink Picardy Sport.

**KENWOOD**—Large Plain Petaled Bright Red.

**KING TAN**—Unusual Pinkish Tan Shade.

**KING ALFRED**—Tall Ruffled Salmon.

**LADY ANNE**—Tall Early White.

**LANCASTER**—Large Brilliant Purple.

**LAVENDER PRINCE**—Popular Commercial Lavender, with Darker Lines.

**LEADING LADY**—High Quality Cream White.

**LIPSTICK**—Light Pink with Rose Blotch.

**LARAMIE**—Deep Orange Red. Large Showy Variety.

**MANSOER**—Very Dark Gleaming Red.

**MANCHU**—Tall Yellow with Scarlet Blotch.

**MAPLE LEAF**—I consider this to be one of the most attractive of the Smokies. Color is Rusty Tan, Grows Tall and Straight.

**MISS WISCONSIN**—Nice Medium Rose.

**MID-AMERICA**—Huge Glowing Exhibition Deep Red. Opens 8 well attached Florets.

**MIGHTY MONARCH**—If you like the giants don't miss this one. Good Shade of Medium Dark Red.

**NANCY**—Fine Medium Red.

- NEW YORK**—Deep Carmine Red with Purple Cast. Long Straight Spikes. Top Rating at Test Gardens.
- NUBIA**—Deep Red with Darker Lip Petal.
- OCTOBER SUNSHINE**—Color blends from Orange Edges to Yellow Throat. Opens 5 or more Florets on 17 Bud Spike.
- ORANGE GOLD**—Large Deep Orange with Gold Throat.
- PANDORA**—Rich Toned Geranium Pink.
- PAUL RUBENS**—Very Nice Tall Purple.
- PACTOLUS**—Buff Yellow with Red Blotch.
- PARTHIENA**—A Charming Mauve Lavender that will open 8 or more Florets on Tall Spike. Florets Nicely Ruffled. Good Health and Propagation.
- PERSIAN BEAUTY**—A Mammoth Smokey. Color Lilac, blending to Rose Taupe.
- PETRANELLE**—Our 1951 Introduction. Golden Yellow with Buff Overtones. Throat and Midribs Deeper Shade. Tall Spikes with 6½ inch Ruffled Florets.
- PREVIEW**—Cerise Rose with White Throat. Strong Grower.
- RAVEL**—Tall Medium Blue. Most Popular in its Class.
- R. B.**—Tall growing Rusty Brown.
- RED CHERRY**—Large Early Light Red.
- RED CHARM**—Very Dependable Medium Red.
- ROSE CHARM**—Early Blooming Clear Rose.
- ROSEA**—Medium Shade of Rose. Opens 6 or more on Straight Spike. Produces plenty of Bulblets.
- ROSE-O-DAY**—Nice medium rose with Deeper Throat Feather. Spikes Tall and Straight.
- SALMONS GLORY**—An Early Light Cream with Scarlet Blotch. Tops as a Cut Flower and a Glad almost free of faults.
- SHERWOOD**—Tall Red Purple. Can open up to 8 Large Blooms on Tall Spikes.
- SKYMASTER**—Blush Pink with Apricot Shading.
- SIBONEY**—A Giant Lavender, Darker than Lavender Prince. Opens 7 on 20 Bud Spike. Good Florists and Garden Variety.
- SNOW PRINCESS**—One of the Older Cream Whites that is still in Good Demand.
- SNOW BANK**—A Nice Midseason White, Nicely Ruffled.
- SPIC AND SPAN**—Perhaps the Most Popular Salmon Pink since Picardy. It has Clear Color, Nice Ruffling, Tall Straight Spikes, Easy Grower and Good Propagator.
- SINCERITY**—A Light Cream with a Small Red Blotch. Tall Impressive Spikes opening 8 Florets in Good Formation.
- SPARKS**—Light Cream Yellow, with a Spray of Red Dashes in Throat. This is so different from other Blotched Whites or Yellows that your garden is not complete without it.
- SPOTLIGHT**—A Stretchy Deep Yellow with Small Red Spot in Throat, that opens 5 Large Round Plain Petaled Florets on a Straight Spike.
- STOPLIGHT**—Fiery Bright Red. Sometimes has a Misplaced Floret or two, but color is outstanding and is a good Cut Flower Variety.



- STORMY WEATHER**—Tall Ruffled Smokey. Cream and Rose Coloring.
- STRAWBERRY PEACH**—An Orange Pink Ruffled Beauty with Scarlet Feather.
- SPUN GOLD**—Clear Medium Yellow. Not a Large Plant or Flower, but Color is Good.
- SUNBURST**—Very Attractive Glad. Soft Tones of Buff, Orange and Gold. Stem a little short.
- SUNLIGHT**—An Orange Pink of much merit. Makes Beautiful Large Bulbs.
- THE OWL**—Red and White, Smokey Type. Two Round Blotches and Striping reminds of an Owl's Face.
- TEXAS**—Tall Early White, somewhat like Lady Anne.
- TIVIOLI**—If I grew only one Pink Glad I think it would be Tivioli. The deep clear color is exquisite. Spikes are tall, petal arrangement is perfect, growing habits good, and opens about 8 Superbly Modeled Florets.
- TRUE LOVE**—Early, Clear Light Pink. Spikes straight as an arrow.
- TITAN**—A Mid Season Tall Salmon Rose. Opens 8 Huge Florets. Large bulbs only.
- TRALEE**—Nice Ruffled Light Rose. Spikes are Straight, arrangement of Florets excellent making it tops as cut flower. Large bulbs only.
- TUNIAS ELITE**—Bronze Orange Smokey with Striking Reddish Blotch.
- VENIDA**—Lavender Rose with Cream Throat.
- VELVET MANTLE**—Maroon Red with Sparkling Sheen. Opens 8 Florets on Tall Spike.
- VICTORY QUEEN**—Clear Orange Salmon with Yellow Throat. Opens 7 Ruffled Florets on Long Flowerhead.
- VIOLET BEAUTY**—Large Clear Violet Purple.
- VAGABOND PRINCE**—An Oldtimer but still has many admirers. Mahogany Brown with Fiery Red Blotch.
- VALERIA**—Good All Around Commercial Scarlet.
- VULCAN**—Beautiful Purple opening 7 Large Round Blooms.
- VOODOO**—Ruffled Smokey. Striated color effect of Wine, Bronze and Gold.
- UNCLE TOM**—Distinctive Tan Maroon. Tall Straight Spikes.
- WEDGEWOOD**—Sprightly medium sized Ruffled Lavender with Cream Throat.
- WHITE GODDESS**—Tall Creamy White. Opens 8 or 9 Beautifully Ruffled Florets on Tall Spike.
- WHITE GOLD**—Early Immense Cream White. Butter Yellow Throat.
- YELLOW HERALD**—Nicely Ruffled Clear Yellow.

## LIST NO. 2

**CARNIVAL**—Bright Scarlet with contrasting White Throat. Opens about 9 well arranged florets. Large, 2 for **35c**; Med., 2 for **25c**; Small, 2 for **15c**; Blbts., Pkg. **25c**.

**EVANGELINE**—Exhibition Light Pink. A Tall Grower and Frequent Winner at the Shows. Large **25c**; Med., 2 for **30c**; Small, 3 for **25c**; Blbts., 20 for **25c**.

**FOLKLORE**—Fine Rose Pink with Red Throat. Large **30c**; Med. **20c**; Small, 2 for **25c**; Blbts., Pkg. **25c**.

**GARDEN GOLD**—Deep Golden Yellow. The best color among the newer yellows. Tall plant bearing 6 inch Flor-ets. Large **50c** each; Med. **35c**.

**GORGEOUS DEB**—Ruffled Pale Salmon with Yellow Throat. Can open 9 Large Florets on Long Flowerhead. A Standout at the Shows. Large **60c** each; Med. **35c**; Small **25c**; Blbts., 10 for **25c**.

**HEART-O-GOLD**—Ruffled White with Yellow Throat. Large **30c** each; Med. **20c**; Blbts., 15 for **25c**.

**LAVENDER LACE**—Ruffled Lavender with Cream Throat. Opens 6 well arranged Florets on Medium Spike. Large **20c** each; Med., 2 for **25c**; Blbts., Pkg. **25c**.

**HEARTS DESIRE**—Beautiful light Pink shading lighter toward the center with Cream Throat. Wide, White Midribs. Opens 6 on a Long Spike. Large **20c**; Med., **15c**; Blbts., Pkg. **25c**.

**LEAH GORHAM**—A Lightly Ruffled Light Red, with Cream Throat. Very attractive spike opening 6 blooms on long flowerhead. Large **50c** each; Med. **35c**; Blbts., 10 for **50c**.

**NOWETA ROSE**—A New Lavender Rose of outstanding merit. Opens 7 Large Ruffled Florets on Tall Spike. Large **50c** each; Med. **35c**; Blbts., 10 for **40c**.

**REDWING**—One of the best of Newer Scarlets. Opens 8 well placed Florets on 22 Bud Spike. Large **25c** each; Med. **15c**; Small, 3 for **25c**; Blbts., Pkg. **30c**.

**SEASHELL**—A Beautiful Shell Pink with Cameo-like Chiseled Florets having heavy substance and Frosty Sheen. Large **35c** each; Med. **25c**; Small, 2 for **25c**; Blbts., 15 for **25c**.

**SOUTH SEAS**—Tall Orange Gray with Red Throat Blotch. If you like Smokies don't miss this one. Large **15c** each; Med., 3 for **25c**; Small, 2 for **15c**; Blbts., Pkg. **30c**.

**STORMY WEATHER**—Tall Ruffled Cream and Rose Smokey. Large **30c**; Med. **20c**; Small, 2 for **25c**; Blbts., 15 for **25c**.

**THE ROAN**—Easy growing Rose Red, decorated with fine White or Silver Lines, closely spaced. Very Unusual. Large, 2 for **25c**; Med., 2 for **15c**; Blbts., Pkg. **25c**.

**WHITE LACE**—Nice Early White in decorative size, intensely Ruffled and Frilled. Large **25c** each; Med., 2 for **25c**; Small, 2 for **15c**; Blbts., Pkg. **30c**.



## RAINBOW MIXED

A grand mixture of good quality large size bulbs—100 for \$4.00—prepaid. 250 for \$9.00.

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## SPECIAL OFFERS

**No. 1**—7 large bulbs each of 15 different varieties (105 bulbs in all), for \$5.00. Same offer in medium size—\$3.00.

**No. 2**—5 large bulbs each of 20 different varieties, all being from large flowered exhibition type glads (100 bulbs in all)—\$5.75.

**No. 3**—100 bulblets each of twenty different varieties, including all popular colors and some blotched and smokey varieties, 2000 bulblets in all—\$4.00. This offer will include some varieties from the higher priced brackets, and if purchased separately at regular retail prices would represent a value of \$7.00 or more. Each variety separately packed and labeled.

**No. 4**—There is a vast difference in taste when it comes to preferences in gladiolus. Some like mostly pastels and white, some the medium pinks and lighter reds, many complain that there are too many yellows and orange shades in the average mixture offered. However a great many customers visiting our plantings to select varieties, want to know if there will be some of the deep colors and smokies in the mixture. For the benefit of those who like the dark colors and smokies we have made up a special mixture with some each of light colors and white, but with plenty of the deep and black reds, purples and smokies. Price—\$6.00 per 100 large size.

**No. 5**—For those who like to have a lot of different varieties in their mixture we are offering an assortment containing one bulb each of 50 varieties, large bulbs for \$3.50 or two each of 50 varieties for \$6.00. Varieties will be of our choice and not labeled.

# VARIETIES LISTED ALPHABETICALLY ACCORDING TO COLOR

## WHITE and CREAM

Alpine  
Casa Blanca  
Cupid  
Easter Parade  
Florence Nightingale  
Lady Anne  
Leading Lady  
Texas  
Salmons Glory  
Snow Princess  
Snow Bank  
Sincerity  
White Goddess  
White Gold  
White Lace

## PINKS

Evangeline  
Gen. Eisenhower  
Hearts Desire  
Kelsey  
Lipstick  
Pandora  
Seashell  
Skymaster  
Spic and Span  
Strawberry Peach  
Tivoli  
Truelove

## ROSE

Astrid  
Friendship  
Miss Wisconsin  
Pandora  
Preview  
Rose Charm  
Rosea  
Rose-O-Day  
Tralee

## BLUE

Ravel—and Ravel

## YELLOW

Aureole  
Garden Gold  
Manchu  
Sparks  
Spotlight  
Spun Gold  
Petranelle  
Yellow Herald

## LAVENDER

Benjamin Britten  
Elizabeth The Queen  
Highlander  
Lavender Prince  
Siboney  
Venida  
Wedgewood  
Lavender Lace

## PURPLE

Brocade  
Convoy  
Dorothy Armstrong  
Elenora  
Lancaster  
Paul Rubens  
Sherwood  
Violet Bty.  
Vulcan

## SMOKIES and ODD COLORS

Ariadne  
Buckeye Bronze  
Dana  
Flying Fortress  
Green Gold  
Hi-Finance  
King Tan  
Maple Leaf  
R. B.  
South Seas  
Stormy Weather  
The Owl  
Tunias Elite  
Vagabond Prince  
Voodoo

## RED SHADES

Algonquin  
Black Opal  
Black Phantom  
Black Diamond  
Boulogne  
Carnival  
Crimson Tide  
Dieppe  
Firebrand  
Fuschia Belle  
Hawkeye Red  
Harmau  
Harry Hopkins  
Kenwood  
Mansoor  
Mid-America  
Mighty Monarch  
Nancy  
New York  
Nubia  
Red Cherry  
Red Charm  
Redwing  
Stoplight  
Uncle Tom  
Valeria

## BUFF

Pactolus

## SALMON

Big Top  
Gorgeous Deb  
King Alfred  
Titan  
Victory Queen  
Spic and Span

## ORANGE

Betty Duncan  
Bittersweet  
Laramie  
October Sunshine  
Orange Gold  
Sunburst  
Sunlight





